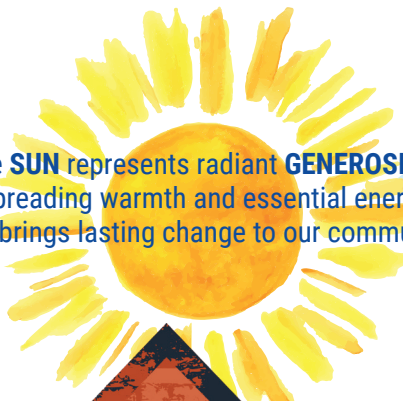
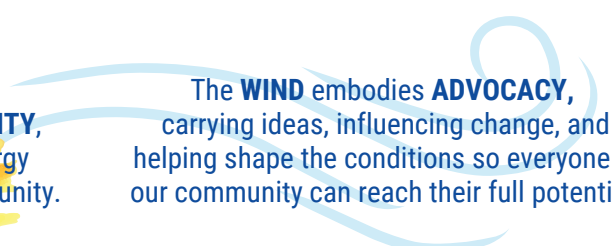


UNITED IS THE WAY

to a Stronger, More Connected Community



The **SUN** represents radiant **GENEROSITY**, spreading warmth and essential energy that brings lasting change to our community.



The **WIND** embodies **ADVOCACY**, carrying ideas, influencing change, and helping shape the conditions so everyone in our community can reach their full potential.



The **SIGNPOST** represents **UNITED WAY 211**, guiding people to essential local resources when they don't know where to turn.



The **TREES** symbolize our **NONPROFIT PARTNERS**, the deep-rooted foundations that anchor and support our collective strategy.



The **GARDEN SHED** is like our **COMMUNITY VAULT**, a place where vital supplies are kept for community organizations to meet needs year-round.



The **GARDENER** represents **OAOW**, identifying community needs, bringing the right tools, resources, and people to help everything grow.



LIFELONG LEARNING



HEALTH & WELLNESS



ENABLING RESOURCES

The **FLOWERS** represent the **FOCUS AREAS** we cultivate together, helping our shared goals take root and bloom.

The **ROOTS** reflect a **STRATEGY** shaped by local data and community sentiment, guiding how we grow and where we focus.



The **GARDEN TOOLS** symbolize **VOLUNTEERISM**, people stepping up to help their community grow. **VOLUNTEEROSHKOSH.ORG** connects you to projects that matter.

OshkoshUnitedWay.org



Oshkosh Area
UNITED WAY