



OSHKOSH AREA UNITED WAY

2022 IMPACT REPORT



MEETING THE CHALLENGE – A YEAR OF ACCOMPLISHMENTS

2022 was the year Oshkosh Area United Way (OAUW) celebrated 60 years of service and support for our community. What an accomplishment!

From our start in 1962 as the Oshkosh Area United Fund through our current status as the Oshkosh Area United Way, we have remained an organization that looks to the community to prioritize the need and provide resources to address the most pressing challenges.

In our 60 years, as our service area has grown to include the surrounding cities and towns in Southern Winnebago County, our approach is the same as it always has been; working side-by-side with the community. Our resources now support not only outside program partners but also internal initiatives and programs – all aimed at meeting the needs of our friends, families, neighbors, and co-workers.

That is the legacy that is worth celebrating and continuing.

The following pages show what we've achieved in 2022. I'm sure you'll be as impressed as I am by the hard work and accomplishments of our small but mighty team. None of this would be possible without the seeds planted 60 years ago by the handful of individuals who made the decision to come together and effect meaningful change to improve life for their fellow community members. Thanks to them, and to YOU for your constant, continued generosity.*

Beth Cavallo

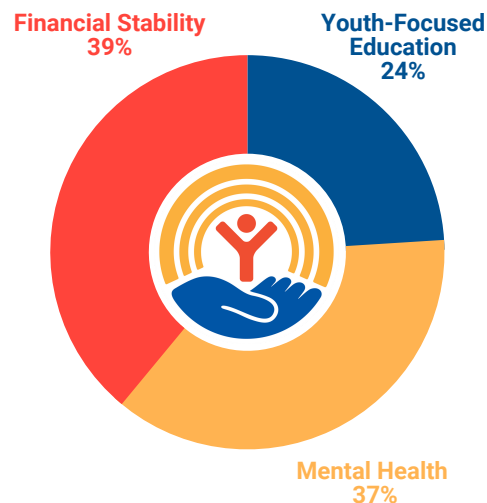
*Visit oshkoshunitedway.org/contributions for a complete list of Leadership Giving and Company contributions.



WHEN YOU SEE CHANGE, YOU SEE UNITED WAY

At OAUW, we believe that everyone should have the opportunity to live a healthy, empowered life. We are focused on improving lives and creating innovative solutions to community needs through collaboration with you – our donors, volunteers, and local leaders.

OAUW FOCUS AREAS



OAUW SERVES: OSHKOSH, OMRO, PICKETT, WINNEBAGO, BUTTE DES MORTS, AND WAUKAU
(NOTE: Winneconne has been added to our service area in 2023.)



YOUR INVESTMENT FUNDED 44 PROGRAMS
VISIT [OSHKOSHUNITEDWAY.ORG/FUNDEDPROGRAMS](https://oshkoshunitedway.org/fundedprograms)



1 in 3 INDIVIDUALS WERE IMPACTED BY YOUR GIFT
\$60 RAISED = ONE PERSON IN OUR COMMUNITY BEING HELPED

UNITED WAY 211 IS HERE TO HELP

This free resource and referral hotline connects callers to local health and human service resources – whether financial, family, health, or disaster-related.



2,308
Calls, Texts, or Chats



3,318
Requests

TOP 5 REQUESTS

- 1) Housing & Shelter - 1,176
- 2) Healthcare & COVID-19 - 390
- 3) Utilities - 363
- 4) Mental Health & Addictions - 347
- 5) Transportation Assistance - 344

EMERGING LEADERS IMPACT (OAUW YOUNG PROFESSIONALS)



224

HOURS OF SERVICE
provided translating into a value of \$6,709



18

PROJECTS
for 5 organizations



\$50K
DONATED

and growing to help fund area programs

BRIDGING THE GAP

Because of you, OAUW is able to fund and manage programs to help fill resource gaps in our service area.



Dolly Parton's Imagination Library (DPIL)

OAUW is committed to academic success for area children. We manage the Imagination Library which mails each enrolled child one age appropriate book every month from birth up until 5 years old — FREE of charge.



10,885
BOOKS WERE
DISTRIBUTED IN 2022



94%
REPORTED AN INCREASE
IN THEIR CHILD'S READING



75%
OF DPIL CHILDREN HAD A
POSITIVE PHONOLOGICAL
AWARENESS SCREENING*
*Reported by the Oshkosh Area
School District



VolunteerOshkosh.org

Launched in March 2020 by OAUW, VolunteerOshkosh.org is the go-to site for area agencies to list their year-round volunteer needs and for service-minded community members to sign up offering their time, skills, and expertise.



379
NEW USERS BRINGING
THE TOTAL OF ACTIVE
USERS TO **1,213**

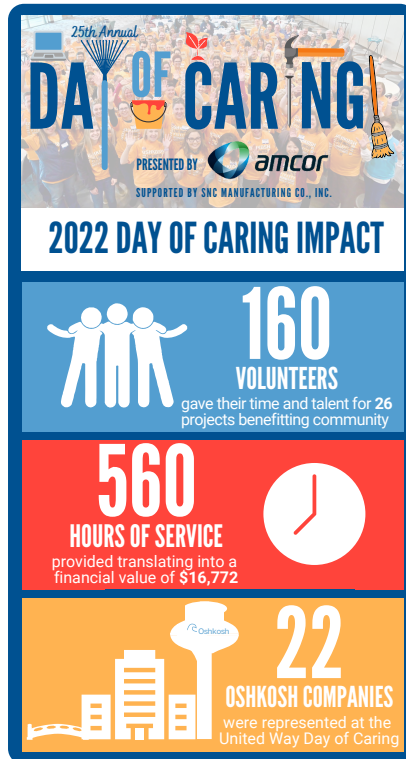


26,000
VIEWS OF THE **160**
VOLUNTEER OPPORTUNITIES
LISTED BY **100+** AGENCIES



Are you...

- looking for **unique ways** to get involved in the community?
- **retired** and want to stay active?
- interested in meeting **service-minded young professionals**?



YOUTH-FOCUSED EDUCATION

According to the Wisconsin Department of Public Instruction, third-grade reading proficiency is a reliable indicator of a student's future success in high school and their economic prospects.

OAUW's goal is to make sure that the youth in our area have the support and experiences they need for a successful life and career.

213,000
SNACKS

were distributed to
4,408 students in **24** schools
to assist with
student success

12,104
READING HOURS

were spent to improve
student academic
success

66
TEEN STUDENTS

met weekly with a mentor year-
round to stay on track to
graduate — **98%** were on
track to graduate



YOUTH-FOCUSED EDUCATION | DPIL

When Houa's young sons participated in Dolly Parton's Imagination Library, she did not realize the impact the free, monthly book subscription program would have on their passion for reading and successful academic careers.

~ Houa Xiong
Dean of Students, UWO & OAUW Board Member



MENTAL HEALTH

The Centers for Disease Control and Prevents (CDC) estimates that 1 in 5 adults experience at least one mental health condition every year. If left untreated, mental health conditions can result in unnecessary disability, unemployment, substance abuse, homelessness, suicide, and poor quality of life, so it is hard to deny why we, as a community, need to make this a priority.

46
INDIVIDUALS

received treatment in a sober living program with **75%** adhering to their treatment plan

96,029
MEALS

were delivered to homebound seniors who also enjoyed the companionship of a volunteer

7,241
STUDENTS

received counseling to learn how to effectively manage traumatic and abusive experiences



MENTAL HEALTH | COUNSELING

Despite maintaining her grades and relationships after the passing of her father, Kristin's daughter was identified as "At Risk" after receiving a mental health assessment at the high school. Once Kristin was informed, she was able to get the much-needed help and resources for her daughter so she could graduate and start a successful career and family.

~ Kristin Manney
Global Ethics & Compliance/Education & Engagement Manager,
Oshkosh Corporation



FINANCIAL STABILITY

33% of Winnebago County households cannot afford their basic needs but that number increases for both Oshkosh (41%) and Omro (36%).**

These households are forced to make tough choices, such as deciding between quality child care or paying the rent — choices that have long-term consequences for their families and the community which is why financial stability is one of OAUW's focus area.

**Source: 2023 UnitedForAlice.org/Wisconsin

3,573
RIDES

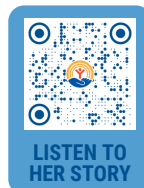
were provided in our area to assist with maintaining employment

224
HOUSEHOLDS

participated in a financial literacy program with **93%** reducing their household debt

88
ADULTS

improved their job skills to receive a better job with an increase in pay, resulting in a positive, generational impact on poverty



FINANCIAL STABILITY | SKILLS ENHANCEMENT

As the skills enhancement coordinator through ADVOCAP, Jan helped a low-income fast-food worker obtain the necessary skills through education to become more marketable. As a result, the client received a job offer in the medical field and earned four times more than before completing the program.

~ Jan Griedl
Skills Enhancement Coordinator, ADVOCAP





THANK YOU FOR BEING A TRAILBLAZER FOR OUR COMMUNITY!



GIVE. ADVOCATE. VOLUNTEER.

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