

1853 SOCIETY LEADERSHIP GIVING

Who Are 1853 Society Leadership Donors?

Oshkosh Area United Way, recognizes people who lead the way in advancing the common good in our community by giving at least \$500 or more through the annual United Way Community Giving Campaign. Through your generosity, 1853 Society leadership donors demonstrate a true commitment to creating a positive impact and lasting change in the lives of children and families in Oshkosh and the surrounding area.

This 1853 Society recognition program has been named after the year Oshkosh was incorporated as a city.

Please join this caring group of generous individuals who lead by example. For more information about recognition and benefits associated with membership in the 1853 Society, email oa uw@oshkoshunitedway.org or call (920) 235-8560.



1853 Society Leadership Giving Levels

\$500 - \$999	Wolf
\$1,000 - \$1,499	Poygan
\$1,500 - \$2,499	Winneconne
\$2,500 - \$4,999	Butte des Morts
\$5,000 - \$7,499	Fox
\$7,500 - \$9,999	Winnebago
\$10,000 +	Tocqueville

Tocqueville Society

Tocqueville Society membership is open to individuals and couples who are passionate about making a lasting change in our community. Members make a gift of \$10,000 or more annually through the Oshkosh Area United Way Community Giving Campaign and aim to:

- Change lives through philanthropic leadership focused on the building blocks for a better life: **EARLY CHILDHOOD EDUCATION**, **MENTAL HEALTH**, and **STEPS TO A LIVING WAGE**.
- Communicate the vital role of personal philanthropic action in creating lasting change.
- Serve as role models in our community to mobilize caring power through giving.
- Strengthen local United Way leadership by joining in a network of like-minded leaders in our area.

The society derives its name from Alexis de Tocqueville, a French aristocrat of the 1800s who was inspired by the American spirit of philanthropy. Tocqueville wrote extensively on the power of voluntary giving for the common good. Today, his ideals continue with the United Way's call to action: **Give. Advocate. Volunteer.**

Leadership givers are recognized in the digital Oshkosh Area United Way's Annual Report located on the website (unless anonymous). Gifts may be combined with your spouse.

Oshkosh Area United Way



OshkoshUnitedWay.org
(920) 235-8560



Oshkosh Area United Way

OSHKOSH AREA UNITED WAY LEGACY ENDOWMENT FUND

Oshkosh and the surrounding area brings a source of pride for those living in this community, inspiring them to support the Oshkosh Area United Way (OAUW). We've seen, first-hand, residents pulling together to change the game for their neighbors with the sole purpose of wanting their community to not only succeed but thrive. One of the ways our supporters have done this is through their estate plans.

As we celebrate Oshkosh Area United Way's 60th Anniversary year, we celebrate the decades of success in improving the quality of **EARLY CHILDHOOD EDUCATION, MENTAL HEALTH, and STEPS TO A LIVING WAGE** for our community. A legacy gift will ensure that Oshkosh Area United Way's mission is sustainable, providing a brighter future for another 60 years.

Planned Giving Opportunities

- Bequests
- Outright Gifts
- Retirement Plan
- Life Insurance
- Charitable Trusts and Charitable Gift Annuities.

Donors who have included Oshkosh Area United Way in their estate plans are recognized as members of the Legacy Society. Through bequests, life insurance, charitable trusts, or retirement benefits, donors of all walks of life at all income levels can make an investment in United Way's future.

If you have already included the Oshkosh Area United Way in your plans, please let us know so that we can make sure your wishes are recognized or held in confidence. Please call us at (920) 235-8560.

Knowing your intentions helps the Oshkosh Area United Way plan for the future, particularly if you would like the bequest to be dedicated to a specific use. We encourage you to consult with your financial advisor to establish a legacy gift through your will, retirement account, life insurance, or other arrangements.

We hope you will consider your own legacy gift to the Oshkosh Area United Way and be a game-changer to continue moving the needle on the important issues in our community.

If you are a professional financial advisor looking for more information about Planned Giving, email us at oaupw@oshkoshunitedway.org or call (920) 235-8560.



We chose to leave a legacy gift to the OAUW as we believe that the organization is uniquely qualified to address the ever-changing needs and issues facing the Oshkosh community.

The OAUW routinely re-assesses and develops plans to support the programs focused on these areas as identified from input from all facets of the community. Ongoing involvement from the Oshkosh community to improve the quality of all its members is the heart of the OAUW.

– Gary and Tina Schmiedel



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