

What is ALICE?

The United Way ALICE* Project is a collaboration of United Ways in 18 states, including Wisconsin. ALICE research provides thorough data on populations that earn above the federal poverty level, but still struggle to afford a basic household budget. The project allows for change-makers to understand, measure, and advance improvements for ALICE households.

**ALICE is an acronym for Asset Limited, Income Constrained, Employed*



Who is ALICE?

ALICE is a report that shows the number of hard-working families and senior citizens who cannot meet their needs. Those who live above the poverty line but fall under the ALICE threshold are our friends, neighbors, and colleagues. ALICE families are often forced to make tough decisions when it comes to quality childcare or paying rent. This creates long-term consequences for our communities.

Key Takeaways from the Wisconsin ALICE Report:

40% of Oshkosh residents struggle to meet their basic needs. These needs include essentials like housing, child care, food, transportation and health care. Struggling to meet these needs has serious effects on our community. There are lots of families in our community that need our support, and you can lend a hand.



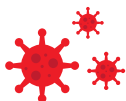
Since 2010, the number of **ALICE and poverty-level households rose 34%** in Wisconsin, leaving hundreds of thousands of households struggling to make ends meets.



Statewide, **70% of single-female-headed families with children** are below the ALICE threshold.



59 percent of Wisconsin jobs pay less than \$20 an hour and a record number of workers 60% were paid by the hour.



Due to factors such as job security, disruption of child case services, and barriers to working virtually, **households below the ALICE threshold face acute hardship as the pandemic's economic effects unfold.**

Household Survival Budget, Winnebago County, 2018**		
	Single Adult	2 Adults, 1 Infant, 1 Preschooler
Monthly Costs		
Housing	\$553	\$765
Child Care	\$0	\$1,455
Food	\$265	\$802
Transportation	\$326	\$795
Health Care	\$214	\$699
Technology	\$55	\$75
Miscellaneous	\$168	\$540
Taxes	\$262	\$813
Monthly Total	\$1,843	\$5,944
Annual Total	\$22,166	\$71,328
Hourly Wage*	\$11.06	\$35.66

**Full-time wage required to support this budget. Note: The miscellaneous category is equal to 10% of the total budget (including taxes) to cover cost overruns and other essentials (e.g. diapers).

ALICE in the Fox Cities

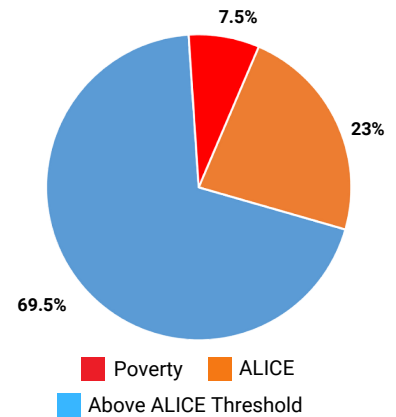
2018 Point-in-Time Data***

Population: 237,172 **Number of Households:** 94,170
Median Household Income: \$68,644 (WI Average: \$60,773)
Unemployment Rate: 2.5% (WI Average: 3.2%)
ALICE Households: 23% (WI Average: 23%)
Households in Poverty: 7.5% (WI Average: 11%)

Household Survival Budget***

Single Adult: \$22,320 (or \$11.16 hourly wage)
Two Adults, Two School-Age Children: \$57,684 (or \$28.84 hourly wage)

***Average of Calumet and Outagamie counties



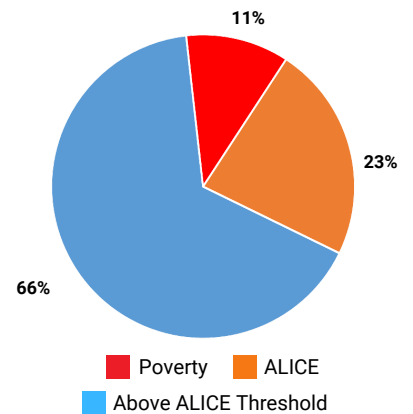
ALICE in Our Community

2018 Point-in-Time Data (Winnebago County)

Population: 171,020 **Number of Households:** 71,332
Median Household Income: \$56,589 (WI Average: \$60,773)
Unemployment Rate: 3.8% (WI Average: 3.2%)
ALICE Households: 23% (WI Average: 23%)
Households in Poverty: 11% (WI Average: 11%)

2018 Point-in-Time Data (City of Oshkosh)

Median Household Income: \$50,892 (WI Average: \$60,773)
ALICE Households: 24% (WI Average: 23%)
Households in Poverty: 16.2% (WI Average: 11%)



ALICE in Wisconsin

2018 Point-in-Time Data

Population: 4,688,927 **Number of Households:** 2,359,857
Median Household Income: \$60,773
Unemployment Rate: WI Average: 3.2%
ALICE Households: 23%
Households in Poverty: 11%

Household Survival Budget

Single Adult: \$21,620 (or \$10.81 hourly wage)
Two Adults, Two School-Age Children: \$68,480 (or \$34.24 hourly wage)

