

# PROCLAMATION

**WHEREAS**, that the diaper need, the condition of not having a sufficient supply of clean diapers to keep babies and toddlers clean, dry, and healthy, can adversely affect the health and well-being of babies, toddlers, and their families; and

**WHEREAS**, national surveys and research studies report that one in three families struggle with diaper need and forty-eight percent delay changing a diaper to extend their supply, as children go through up to twelve diapers each day during the two to three years they wear diapers; and

**WHEREAS**, the average infant or toddler requires an average of 50 diaper changes per week over three years; and

**WHEREAS**, there are no government assistance programs for the purchase or provision of diapers, and a sufficient supply of diapers can cost as much as six percent of the a full-time minimum wage worker's salary, often causing hardship for families obtaining a sufficient supply; and

**WHEREAS**, the City of Oshkosh recognizes that diaper need is a public health issue, and addressing diaper need can lead to economic opportunity for the state's families and communities and to improve health for children, thus ensuring all children and families have access to the basic necessities required to thrive and reach their full potential; and


**WHEREAS** the City of Oshkosh is proud to be home to various community organizations that recognize the importance of diapers in helping provide economic stability for families and distribute diapers to poor families through various channels;

**NOW THEREFORE**, I, Lori Palmeri, Mayor of the City of Oshkosh, do hereby declare the week of September 20 as

**“Diaper Need Awareness Week”**

in the City of Oshkosh and encourages residents to donate generously to diaper drives and those organizations that collect and distribute diapers to those struggling with diaper need, so that all of Oshkosh's children and families can thrive and reach their full potential.

*DATED: September 22, 2021*

  
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**LORI PALMERI**, Mayor  
City of Oshkosh, Wisconsin