



2018  
**ANNUAL REPORT**

Oshkosh Area United Way

# 2018

## 2018 WAS A YEAR OF DISCOVERY AND TRANSFORMATION

1 IN 3

people are impacted by  
Oshkosh Area United Way-  
funded programs

The Oshkosh Area United Way (OAUW) has undergone some major changes within the last year. The long serving CEO of OAUW retired and Mary Ann L. Dilling was brought on with significant skills in fundraising, sales, marketing, and organizational effectiveness.

The staff has been increased from 2.5 people to 4 people by adding a Marketing & Community Impact Director and a Resource Development Director. The organization has a goal to double the annual campaign donations from the \$1.2 million historical range to \$2.5 million.

In 2018, we also implemented a new Results-Based Accountability (RBA) process for grant allocations to ensure your money is going to responsible programs that demonstrate measurable results. The OAUW office also relocated to 21 W. New York Avenue in Oshkosh.



# UNITED

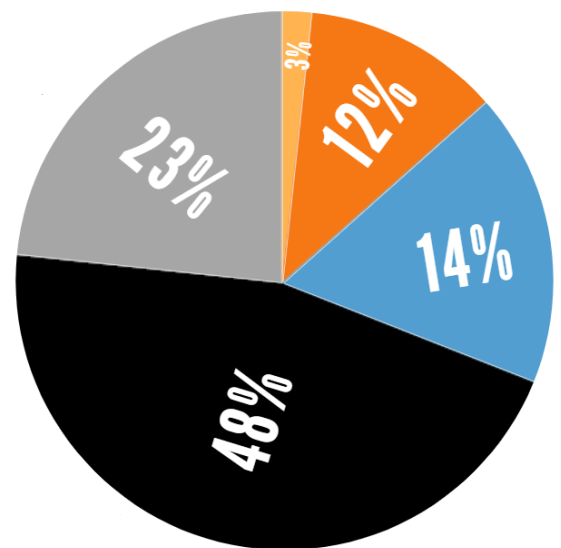
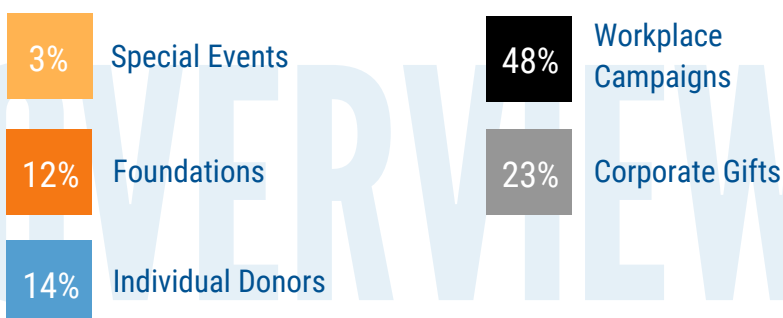
# WE FIGHT

## THE 2018 CAMPAIGN RAISED A RECORD-BREAKING \$1.3 MILLION TO SUPPORT FUNDING IN 2019

Yet even with this success, this is just the tip of the iceberg. Today, almost half of Oshkosh residents cannot afford basic needs such as housing, food, child care, health care and transportation. We believe our community deserves better. Solving the problems in Oshkosh is complex, but Oshkosh Area United Way offers a simple solution for people looking to make a difference.

### FINANCIAL OVERVIEW

This chart illustrates the revenue breakdown for Oshkosh Area United Way from January 1-December 31, 2018. United Way is not a recipient of state or federal grants.



**W**e know health is impacted by many factors, not just physical illness. Social disadvantages such as poverty, homelessness, and other societal issues impact both physical and mental health. According to the National Alliance on Mental Illness (NAMI), **1 in 5** people will be affected by a mental illness in their lifetime (a condition that affects a person's thinking, feeling or mood).

# WE LIVE UNITED FOR HEALTH

Health issues in Winnebago County include high rates of suicide, lack of access to specialized mental health treatments, and high incidences of adverse childhood experiences.

Improving mental health will help us achieve lower rates of substance abuse, less violence, a more productive workforce, and lower rates of disability due to mental illness.

OAUW supports mental wellness through programs like 2-1-1, United Way's 24/7 information and referral service. Staff and volunteers direct victims to local resources, including shelter information, food availability, and damage reporting.

**16.7%**

of Oshkosh Area School District students have considered suicide

**61,152**

meals were delivered to home-bound seniors in 2018

**12,000**

calls were answered by 2-1-1 in 2018



# WE LIVE UNITED FOR EDUCATION

41%

of Oshkosh Area School District students live beneath the federal poverty level, of which 210 are homeless

**T**he Wisconsin Department of Public Instruction states that reading proficiency in the third grade is a strong predictor of high school graduation and the odds of succeeding economically later in life.

**Third grade reading scores for Winnebago County show a majority of children are reading at or below basic skill levels.**

Children not meeting third grade reading proficiency levels are four times more likely to leave school without a diploma. The OAUW-funded Dolly Parton's Imagination Library program fosters a love of learning at an early age.

Oshkosh Area United Way financially supported programs at Big Brothers Big Sisters and the Boys & Girls Club to give youth a better start in life. For older students, we supported **1,800 hours** of homework and tutoring to help more students graduate.

59%

of children in Winnebago county are not proficiently reading at grade level in 3rd grade

13,139

books were delivered to 2,000 registered children in 2018

**L**ast year, Oshkosh Area United Way identified barriers that prevent individuals from getting to their job, including lack of transportation before and after shift hours, finding quality child care, or improving job skills. In 2018, we financially assisted programs that helped relieve some of these burdens.

**46%**

of households in Oshkosh cannot afford basic needs like housing, food, child care, health care, and transportation

**WE LIVE UNITED FOR**

**FINANCIAL STABILITY**

**Young children in single parent households face especially serious economic challenges.**

In Winnebago County, access to dental health care is limited due to lower incomes or reliance on Medicaid benefits. We financially supported the Robert Glass Focus on Children program for kids who come from economically-challenged families. Free services are provided by volunteer professionals including dentists, registered hygienists and assistants, as well as dental students.

**1,471**

children received free dental treatments and learned about preventative care in 2018

**111**

adults improved their work skills to successfully gain and sustain employment and continue increase their savings



# UNITED WE WIN

There is a great need in Oshkosh, but we believe that the goodwill of Oshkosh residents is greater. Let's break the cycle of poverty and increase the quality of life for everyone who lives here.

Ideas are only as good as their actions – Thank you for being a champion for change. **Thank you for advocating, informing, and guiding the community.** We remain ever grateful to our dedicated donors and volunteers that make the Oshkosh area a great place to live, work, and raise a family, for all.

**Get involved.** Become a workplace campaign champion, enroll in your employer's payroll deduction, or sign up to volunteer.



# INVESTING IN THE COMMUNITY

Oshkosh Area United Way was proud to invest in 39 programs and services in the targeted impact areas of education, financial stability and health from January 1-December 31, 2018.



## HEALTH

- Home-Delivered Meals (ADVOCAP)
- Emergency Shelter and Client Advocacy (Christine Ann Domestic Abuse Services)
- Out-Of-Home Respite (Covey)
- Home Visits and Parenting Workshops (Family Services of N.E.W.)
- Advocacy, Counseling and Sexual Abuse Treatment (Reach Counseling Services)
- Programs at Evergreen Retirement Community, Miravida, Park View Health Center, Father Carr's Place 2B, Tri-County Dental, and Winnebago County Health Department/reThink



## EDUCATION

- Community-Based Mentoring and Site-Based Mentoring (Big Brothers Big Sisters)
- Basic Needs, Teens on Track and Radford Kids (Boys & Girls Club of Oshkosh)
- Youth Services and Prevention (Christine Ann Domestic Abuse Services)
- Life Enrichment (Covey)
- Membership Reaching Out (Girl Scouts of the Northwestern Great Lakes)
- Dolly Parton's Imagination Library (Oshkosh Area United Way)
- Education (Reach Counseling Services)
- Member Scholarships (Oshkosh Community YMCA)



## FINANCIAL STABILITY

- Bridges Program (ADVOCAP)
- Disaster Services (American Red Cross)
- Farmer's Market Program (Bonus 10)
- Resource Counselor (Day By Day Warming Shelter)
- Budget Counseling (Financial Information and Service Center)
- 2-1-1 Information and Referral (Fox Cities United Way)
- SE Asian Advocate Program (Legal Action of Wisconsin)
- Food4Kidz (Oshkosh Area Community Pantry)
- VITA Tax Preparation (Oshkosh Area United Way)
- One-On-One Adult Tutoring and Road To Work (Winnebago County Literacy Council)



# MOST GENEROUS WORKPLACES

United Way recognizes the following organizations and their employees for their combined contribution to the 2018 community campaign. We value the hundreds of supporters who invest in United Way, allowing us to continue our work of advancing the common good.



		Overall Giving		Giving Details		Employees		
		\$	+/-	Corporate	Employee	Givers	# Emp	% Particip.
1	Oshkosh Corporation	\$218,175.42	43.48%	\$100,000.00	\$118,175.42	304	3,727	8.20%
2	Amcors Flexibles	\$97,949.68	-9.00%	\$48,974.84	\$48,974.84	41	2,000	2.10%
3	Bergstrom Automotive	\$77,204.08	-37.28%	\$12,336.00	\$64,868.08	209	338	61.80%
4	Silver Star Brands	\$59,798.54	0.40%	\$30,000.00	\$29,798.54	188	300	62.70%
5	Oshkosh Area Community Foundation	\$50,789.00	-4.10%	\$50,000.00	\$789.00	9	9	100.00%
6	US Bank Oshkosh	\$38,350.93	-7.14%	\$6,525.00	\$31,825.93	282	708	39.80%
7	Hoffmaster Group, Inc.	\$27,417.07	-20.26%	\$7,502.00	\$19,915.07	101	428	23.60%
8	University Of Wisconsin Oshkosh Staff & Retirees	\$26,848.66	21.06%	\$0.00	\$26,848.66	67	2,912	2.30%
9	SNC Manufacturing Co.	\$23,156.98	27.57%	\$20,000.00	\$3,156.98	19	59	32.20%
10	Oshkosh Area School District	\$21,092.75	-20.00%	\$0.00	\$21,092.75	286	1,570	18.20%



# IN GOOD COMPANY

Last year, the employees of small businesses, firms, corporations, partner agencies and academic institutions contributed to the Oshkosh Area United Way Community Fund that was invested in community programs and services for the 2018 funding year.

## **\$200,000-\$249,000**

Oshkosh Corporation

## **\$100,000-\$149,000**

JEK Foundation, Inc.

## **\$75,000-\$99,000**

Amcor Flexibles

## **\$50,000-\$74,999**

Bergstrom Automotive

Oshkosh Area Community Foundation

Silver Star Brands

## **\$25,000-\$49,999**

Hoffmaster Group, Inc.

U.S. Bank Oshkosh

## **\$15,000-\$24,999**

Oshkosh Area School District

SNC Manufacturing Co.

University Of Wisconsin Oshkosh

Staff & Retirees

Winnebago County

## **\$10,000-\$14,999**

Aurora Medical Center

Bank First N. A.

Best Western Premier Waterfront  
Hotel

Brunswick Public Foundation

CliftonLarsonAllen, LLC

Experimental Aircraft Association

Festival Foods

Powergrid Solutions Inc./AZZ

UPS

## **\$5,000-\$9,999**

4imprint USA

Associated Bank

BMO Harris Bank

Carl Hennig, Inc.

City of Oshkosh

Eastbay Inc.

Evergreen Retirement Community

GN-StrataGraph

Herbert Kohl Charities

Illinois Tool Works Inc.

Keenline Conveyor Systems

Kimberly-Clark Corporation

Pacur LLC.

Verve, A Credit Union

Wisconsin Public Service

## **\$2,500-\$4,999**

Baker Tilly Virchow, Krause & Co. LLP

Blended Waxes

Community First Credit Union

FVTC

Hydrite Chemical Co.

McClone Insurance Group

Oshkosh Coil Spring

Oshkosh Community YMCA

Oshkosh/Winnabago Housing

Authority

Peace Lutheran Church

Target Oshkosh

Windward Wealth Strategies

## **\$1,500-\$2,499**

Ascension

Boys & Girls Club Of Oshkosh

CN/Canadian National

FedEx Ground

Fox Valley Savings Bank

The Howard

Independence Financial

Konrad-Behlman Funeral Homes

Old National Bank

Oshkosh Community Credit Union

Oshkosh Northwestern

Oshkosh Rotary Club

Oshkosh Southwest Rotary Club

Schenck SC

## **\$1,000-\$1,499**

A. P. Nonweiler Company

ADVOCAP

American Red Cross

Ascension

AT&T

Blue Door Consulting, LLC

Enterprise

Oshkosh Chamber Of Commerce

Oshkosh Correctional Institution

Oshkosh Herald

Oshkosh Mid-Morning Kiwanis Club

Shopko Oshkosh

Steinert Printing Company

The Sullivan Group

UnitedHealth Group

# LEADERSHIP GIVING

Leadership Giving contributions are the mainstay of United Way's individual giving. About 300 donors gave at this level and provided more than \$466,000 of our community investment.

Alexis de Tocqueville Society members are United Way's most generous donors. Households who contribute \$10,000 or more annually to create lasting, positive change in our community qualify as a Tocqueville member.

## **TOCQUEVILLE LA SOCIÉTÉ NATIONALE**

**\$100,000-\$249,999**

Anonymous (1)

## **TOCQUEVILLE MEMBRES DE LA SOCIÉTÉ**

**\$10,000-\$14,999**

Anonymous (2)

Wilson Jones

Dr. Paul and Peg Larson

## **KEYSTONE**

**\$5,000-\$7,499**

Anonymous (1)

Bryan Brandt

Herbert Kohl Charities

Jorgene Hartwig

Kathrine and Thomas Polnaszek

Gary and Tina Schmiedel

Tina Schoner

## **CORNERSTONE**

**\$2,500-\$4,999**

Anonymous (2)

Margaret Davidson

William Evans

Armene Hafemeister

Tom Harenburg

Al Hartman

Brett Kerst

Eric Kropp

Todd and Mary Krueger

Nila Staller

Jeff Trembly

Judy Westphal

Eric Wilson, M.D.

Timothy and Judy Young

## **PILLAR**

**\$1,500-\$2,499**

Anonymous (1)

Dr. Jeffrey P. Andreini

Larry Bittner

Pat and Cathy Davidson

Al and Mary Ann L. Dilling

Jeff Gilderson-Duwe

Kathleen Grace

Mark Griffin

Donald E. and Marjorie J. Griffing

David Kersztyn

Walter Koskinen

Robert and Jodie Larsen

Lisa Ann Newcomb

David and Carla Omachinski

Kevin Schneider

Robin L. Schroeder

Kent Schulte

Judith and Donald Seibold

David and Amy Sitter

Jennifer Skolaski & Pravin Mansukhani

Ken Strmiska and Sabina Singh

Andrew Wilson

Mike and Joan Woldt

## **HORIZON**

**\$1,000-\$1,499**

Anonymous (9)

Mark Arnold

Phillip Baker, D.D.S.

Richard Batley

Dr. Robert and Margaret Bernstein

Mei Bloechl

Nancy and Jeff Braatz

Lauren and Zach Brandon

Gary and Jo Brantmier

Shari Christie

D. Dick Clark, M.D.

Stephen Cole

Tom and Kim Cooper

Ignacio Cortina

John A. and Joann Noe Cross

Mark Cyrulik

Michael Dempsey

Dave Dysinger

Nancy Elsberry

Mark L. Harris

Barbara Herzog

Susan Hildahl

Stephen and Anne Hintz

Dawn Johanknecht

Barry Johnson

Jacob Jones

Pam Kaskin

Meghann Kasper

Kay Kent

Thomas J. King

Michael and Mary Jane Kloepping

Kurt and Judie Koeppler

Karena and Andy Leavitt

Rory Leyden

Jim Malczewski

Mrs. Sally Mathison

Carol Morack

Atty. Thomas Nesbitt

Charitable Giving Fund

Norden-Vanden Heuvel

John and Jill Norton

Nancy Pagel

## Leadership Continued

Susan M. Panek  
Greg and Toni Pierce  
Edward and Margaret Potempa  
Carol and Kurt Rothe  
Nick and Mary Schellinger  
Jeff and Karen Schneider  
Robert Sims  
Carol Sullivan  
Diana Summers  
Tamara Thomas  
Thomas Van Handel  
John L. Vette  
The Wheel Family  
Mary Ellen Wonders  
Gary Yakes  
Zeigler

### **BUILDER**

#### **\$500-\$999**

Anonymous (15)  
Christine Amundson  
Amy Ashton  
Jeanne Baivier  
Joseph and Alice Bauer  
Michelle Baumann  
Tom Belter  
Victoria L. Beltran  
Daniel Benish  
Tom Blaze  
Michael Bonertz  
Karen Bowen  
Valerie Bowman  
Pete Brace  
Judith K. Britton  
Barbara G. Brown  
Ken and Jan Brusda Family Fund  
Melanie Buyarski  
Carol and David W. Cameron  
Marillyn and Dick Campbell  
John Casper  
Brian Chicoine  
James and Kay Chitwood

Bob Coglianesi  
Maria Concepcion  
Jaclyn Cooper  
Louise Coumbe  
Nathan Crook  
Elizabeth Delcamp  
Rick R. Dittberner  
Ron Docta  
Glenn Doherty  
Christine Dudzinski  
Tessa Englund  
Jean Erdman  
David Freimark  
Michael Gawel  
Mary Beth Gehrke  
Douglas Gieryn  
Dale Glen  
Joshua Goede  
David Groenier  
Scot Harenburg  
Anne E. Hauch  
Sara Heeney  
Cindy Herbert  
Clint Herrick  
Laura Hofacker  
Jeffrey Holtz  
Michael Hovanec  
Steve Hurley  
Mike Ivy  
Roger Jacobsen, D.D.S.  
Timothy Jacobson  
Roy and Liz Janzen  
Lawrence and Jane Johnson  
Linda Jones-Pierron  
Nathan Kastein  
Cassandra Knight  
Colette Kolb  
John Krause  
John Kreul  
Paul Kubicek  
Patrick Larson  
Mark Lee  
Mike Lewis  
Renee Maeder

Amanda and Jason Mallek  
Patrick McClone  
Carol and Joe McIlree  
Peter Mehn  
Colin Meighen  
Jaimie Monnett  
Jenny Monroe  
Gloria Moore  
Tamara Mortenson  
Andy Mugerauer  
Nasr's  
Michael Nesbitt  
Kathryn M. Nichols  
Robert and Carol Niendorf  
Mark Nonweiler  
Duane and Megan Ott  
Renea Paulick  
Nicole Peterson  
Barbara Piencikowski  
Andrew Pierre  
Warren and Darcy Pierson  
Michael Pluchinsky  
Peggy Pongratz  
Beverly Jean Porter  
Jacob and Kathleen Propp  
James Rabe  
Eric Regner  
Brian Rhodes  
Mark Rohloff  
Scott Roidt  
Lynn Ruedinger  
David Sagehorn  
Kayla Sattler  
Dan and Christine Schetter  
Dave Schmitz  
Janice and Clifford Schwebke  
Sarah Jo Scott  
Edward Scully  
Jon Sheehy  
Jeffrey Slusarski  
Paul Spangler  
Jim and Joan Stahl  
Meg Stautz



## Leadership Continued

Andrea Steiner  
Craig Steinert  
Mark Steinert  
Todd Stevenson  
Chelsea Stindt

Dr. Loren and Judy Swanson  
Scott Titel  
Carl B. and Chris Tower  
Kevin Tubbs  
Susan Van Houwelingen  
Phillip Vette Mosely  
David Walkowski

William Weber, M.D.  
Mary Ann Offer and Peter Westort  
Jay Williams  
Valerie Williams  
Eugene Winkler  
Margaret Winn  
Shannon Ziltner

# EMERGING LEADERS

Oshkosh Area United Way Emerging Leaders program is proud to count nearly 50 people age 40 and under who give \$250 or more. This group of dynamic leaders impacts lives in the community by giving, advocating and volunteering as an Emerging Leader.

### HORIZON

#### \$1,000-\$1,499

Zachary Brandon  
Mark Cyrulik  
Jacob Jones  
Meghann Kasper  
Nick and Mary Schellinger

### GOLD

#### \$750-\$999

Nathan Crook  
Nathan Kastein

### SILVER

#### \$500-\$749

Anonymous (2)  
Amy Ashton  
Maria Concepcion  
Michael Gawel  
Clint Herrick  
Timothy Jacobson  
Colin Meighen

Brian Rhodes  
Meg Stautz  
Chelsea Stindt

### BRONZE

#### \$250-\$499

Anonymous (6)  
Courtney Ader  
Craig D. Alt  
Thomas Benak  
Dan Braun  
Matthew Brodzeller  
Jason Crooks  
Andrew DeVries  
Jordan Dvorak  
Chris Golem  
Drake Gutsmedl  
Debra Hansen  
Hannah Jean  
Ryan Jensen  
Katie Johnson  
Jacquelyn Kiffmeyer

Blong Lor  
Amanda and Jason Mallek  
Matt Marchinowski  
Nicole Rayos and Ryan Rasmussen  
Mark and Melanie Robinson  
Anne Ruby  
Denise Schultz  
David Shadick  
Luke and Lisa Timm  
Ruth Toetz  
Sheela Villiard  
Chad and Angela Wade  
Stephanie Werth  
William Wyman  
Matthew Zeamer  
Kris Zweiger

These lists include 2018 campaign donations received by May 1, 2019. The lists were prepared with great care to ensure the accuracy of contributor information. Should any errors or omission be found, please contact the Oshkosh Area United Way office so we can extend our apologies and make corrections for the future.

# IN-KIND GIFTS AND SPONSORSHIPS

The following businesses and individuals offered goods and services to Oshkosh Area United Way throughout 2018. **We thank them for their kindness and generosity.**



## **GOLD**

**\$10,000-\$14,999**

Bergstrom Automotive

## **BRONZE**

**\$500-\$4,999**

44 North Advertising and Design

4imprint

Bank First N.A.

Best Western Premier Waterfront  
Hotel

BMO Harris Bank

Brown Family Foundation

C. R. Meyer

CastlePierce

Dublin's Irish Pub

Fox Valley Savings Bank

Jackson Kahl Insurance Agency

KerberRose

Lake Breeze Golf Club

Michael Cooney

Oshkosh Herald

Oshkosh Mid-Morning Kiwanis Club

Oshkosh/Winnebago Housing

Authority

Rev's Bowl Bar & Grill

Rhyme Office Products

Schenck

U.S. Bank

Weston Imaging Group

## **STEEL**

**\$499 & Below (Cash)**

AEGIS Financial (Bowman & Co.)

Al Hartman, Elizabeth Hartman,  
Amy Davis

Associated Bank

Clarity Care

Cliff's Tire and Battery, Inc.

Evergreen Retirement Community

First Weber Realtors Oshkosh/Schwab

FloorQuest

Gartman Mechanical Services

Joann Cross

Link Computing Solutions

McClone Insurance

Midwest Realty Management

Oshkosh Herald LLC.

ReMax on the Water (KSV, LLC.)

SBG Financial

Silver Star Brands

Stockbridge Engineering

Suttner Accounting Inc.

Young & Maslowski LLP

# BOARD OF DIRECTORS, OFFICERS & CAMPAIGN CHAIRS

In 2018, our organization benefited from the dedication of 17 members on our board. We recognize their contributions reflect a year-round commitment. Oshkosh Area United Way is very fortunate to have such thoughtful and devoted community members guiding and supporting our organization. Thank you for all that you do.

## Board of Directors and Officers



**Ken Arneson**  
Evergreen Retirement  
Community



**Chuck Basting**  
Silver Star Brands



**Bryan Brandt**  
Oshkosh Corporation



**Mark Cyrulik**  
Blue Door Consulting



**Annie Elmer**  
Reff Baivier Lim Muza  
Sundet & Dunham, S.C.



**Paulette Feld**  
Winnebago County  
Labor Council



**Karlene Grabner**  
Oshkosh Area  
Community Foundation



**E. Alan Hartman**  
University of  
Wisconsin-Oshkosh  
*Board Chair*



**Nathan Kastein**  
Bank First N.A.  
*Treasurer*



**Mandy Potts**  
University of  
Wisconsin-Oshkosh



**Michael Rust**  
Winnebago Conflict  
Resolution Center  
*Chair Elect*



**Tina Schmiedel**  
Saraja, LLC.  
*Vice Chair Board  
Management/Secretary*



**Amy Sitter**  
Copper Harbor  
Investment Advisors, LLC.  
*Vice Chair Investment  
Management*



**Jennifer Skolaski**  
Nonprofit Leadership  
Consulting, LLC.  
*Vice Chair Allocations  
& Community Impact*



**David Walkowski**  
Hoffmaster Group,  
Inc.



**Bruce Williams**  
BMO Harris Bank  
*Former Board Chair*



**Will Wyman**  
CastlePierce

## Staff



**Mary Ann L. Dilling,**  
**CFEE**  
President & CEO



**Anne Hauch**  
Office Manager



**Nicole Rayos**  
Marketing & Community  
Impact Director



**Melanie Robinson**  
Business Development  
Director



**Dr. Paul and Peg Larson**  
Community Leaders

## 2018 Campaign Co-Chairs





**Oshkosh Area United Way improves  
lives by leveraging people and  
resources to create innovative  
solutions to community needs.**

**TAKE ACTION**

**GIVE. ADVOCATE. VOLUNTEER.**

**BECOME A WORKPLACE CAMPAIGN CHAMPION | SIGN UP TO VOLUNTEER  
ENROLL IN YOUR EMPLOYER'S PAYROLL DEDUCTION PROGRAM**

**[WWW.USHKOSHUNITEDWAY.ORG](http://WWW.USHKOSHUNITEDWAY.ORG)**



**Oshkosh Area United Way**

**Oshkosh Area United Way**

21 W. New York Ave.

Oshkosh, WI 54901

Phone: 920-235-8560

[oauw@oshkoshunitedway.org](mailto:oauw@oshkoshunitedway.org)