The Oshkosh Area United Way (OAUW) has undergone some major changes within the last year. The long serving CEO of OAUW retired and Mary Ann L. Dilling was brought on with significant skills in fundraising, sales, marketing, and organizational effectiveness.

The staff has been increased from 2.5 people to 4 people by adding a Marketing & Community Impact Director and a Resource Development Director. The organization has a goal to double the annual campaign donations from the $1.2 million historical range to $2.5 million.

In 2018, we also implemented a new Results-Based Accountability (RBA) process for grant allocations to ensure your money is going to responsible programs that demonstrate measurable results. The OAUW office also relocated to 21 W. New York Avenue in Oshkosh.
THE 2018 CAMPAIGN RAISED A RECORD-BREAKING $1.3 MILLION TO SUPPORT FUNDING IN 2019

Yet even with this success, this is just the tip of the iceberg. Today, almost half of Oshkosh residents cannot afford basic needs such as housing, food, child care, health care and transportation. We believe our community deserves better. Solving the problems in Oshkosh is complex, but Oshkosh Area United Way offers a simple solution for people looking to make a difference.

FINANCIAL OVERVIEW

This chart illustrates the revenue breakdown for Oshkosh Area United Way from January 1-December 31, 2018. United Way is not a recipient of state or federal grants.

- **3%** Special Events
- **12%** Foundations
- **14%** Individual Donors
- **48%** Workplace Campaigns
- **23%** Corporate Gifts
We know health is impacted by many factors, not just physical illness. Social disadvantages such as poverty, homelessness, and other societal issues impact both physical and mental health. According to the National Alliance on Mental Illness (NAMI), 1 in 5 people will be affected by a mental illness in their lifetime (a condition that affects a person’s thinking, feeling or mood).

Health issues in Winnebago County include high rates of suicide, lack of access to specialized mental health treatments, and high incidences of adverse childhood experiences.

Improving mental health will help us achieve lower rates of substance abuse, less violence, a more productive workforce, and lower rates of disability due to mental illness.

OAUW supports mental wellness through programs like 2-1-1, United Way’s 24/7 information and referral service. Staff and volunteers direct victims to local resources, including shelter information, food availability, and damage reporting.
The Wisconsin Department of Public Instruction states that reading proficiency in the third grade is a strong predictor of high school graduation and the odds of succeeding economically later in life.

Third grade reading scores for Winnebago County show a majority of children are reading at or below basic skill levels.

Children not meeting third grade reading proficiency levels are four times more likely to leave school without a diploma. The OAUW-funded Dolly Parton’s Imagination Library program fosters a love of learning at an early age.

Oshkosh Area United Way financially supported programs at Big Brothers Big Sisters and the Boys & Girls Club to give youth a better start in life. For older students, we supported 1,800 hours of homework and tutoring to help more students graduate.
Last year, Oshkosh Area United Way identified barriers that prevent individuals from getting to their job, including lack of transportation before and after shift hours, finding quality child care, or improving job skills. In 2018, we financially assisted programs that helped relieve some of these burdens.

We live united for financial stability

Young children in single parent households face especially serious economic challenges.

In Winnebago County, access to dental health care is limited due to lower incomes or reliance on Medicaid benefits. We financially supported the Robert Glass Focus on Children program for kids who come from economically-challenged families. Free services are provided by volunteer professionals including dentists, registered hygienists and assistants, as well as dental students.

1,471 children received free dental treatments and learned about preventative care in 2018

46% of households in Oshkosh cannot afford basic needs like housing, food, child care, health care, and transportation

111 adults improved their work skills to successfully gain and sustain employment and continue increase their savings
There is a great need in Oshkosh, but we believe that the goodwill of Oshkosh residents is greater. Let’s break the cycle of poverty and increase the quality of life for everyone who lives here.

Ideas are only as good as their actions – Thank you for being a champion for change. Thank you for advocating, informing, and guiding the community.

We remain ever grateful to our dedicated donors and volunteers that make the Oshkosh area a great place to live, work, and raise a family, for all.

Get involved. Become a workplace campaign champion, enroll in your employer’s payroll deduction, or sign up to volunteer.
Oshkosh Area United Way was proud to invest in 39 programs and services in the targeted impact areas of education, financial stability and health from January 1-December 31, 2018.

**HEALTH**
- Home-Delivered Meals (ADVOCAP)
- Emergency Shelter and Client Advocacy (Christine Ann Domestic Abuse Services)
- Out-Of-Home Respite (Covey)
- Home Visits and Parenting Workshops (Family Services of N.E.W.)
- Advocacy, Counseling and Sexual Abuse Treatment (Reach Counseling Services)
- Programs at Evergreen Retirement Community, Miravida, Park View Health Center, Father Carr’s Place 2B, Tri-County Dental, and Winnebago County Health Department/reThink

**EDUCATION**
- Community-Based Mentoring and Site-Based Mentoring (Big Brothers Big Sisters)
- Basic Needs, Teens on Track and Radford Kids (Boys & Girls Club of Oshkosh)
- Youth Services and Prevention (Christine Ann Domestic Abuse Services)
- Life Enrichment (Covey)
- Membership Reaching Out (Girl Scouts of the Northwestern Great Lakes)
- Dolly Parton’s Imagination Library (Oshkosh Area United Way)
- Education (Reach Counseling Services)
- Member Scholarships (Oshkosh Community YMCA)

**FINANCIAL STABILITY**
- Bridges Program (ADVOCAP)
- Disaster Services (American Red Cross)
- Farmer’s Market Program (Bonus 10)
- Resource Counselor (Day By Day Warming Shelter)
- Budget Counseling (Financial Information and Service Center)
- 2-1-1 Information and Referral (Fox Cities United Way)
- SE Asian Advocate Program (Legal Action of Wisconsin)
- Food4Kidz (Oshkosh Area Community Pantry)
- VITA Tax Preparation (Oshkosh Area United Way)
- One-On-One Adult Tutoring and Road To Work (Winnebago County Literacy Council)
MOST GENEROUS WORKPLACES

United Way recognizes the following organizations and their employees for their combined contribution to the 2018 community campaign. We value the hundreds of supporters who invest in United Way, allowing us to continue our work of advancing the common good.

### Overall Giving

<table>
<thead>
<tr>
<th>Rank</th>
<th>Organization</th>
<th>Overall Giving</th>
<th>Giving Details</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Oshkosh Corporation</td>
<td>$218,175.42</td>
<td>Corporate: $100,000.00, Employee: $118,175.42</td>
<td>304, 3,727, 8.20%</td>
</tr>
<tr>
<td>2</td>
<td>Amcor Flexibles</td>
<td>$97,949.68</td>
<td>Corporate: $48,974.84, Employee: $48,974.84</td>
<td>41, 2,000, 2.10%</td>
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<tr>
<td>3</td>
<td>Bergstrom Automotive</td>
<td>$77,204.08</td>
<td>Corporate: $12,336.00, Employee: $64,868.08</td>
<td>209, 338, 61.80%</td>
</tr>
<tr>
<td>4</td>
<td>Silver Star Brands</td>
<td>$59,798.54</td>
<td>Corporate: $30,000.00, Employee: $29,798.54</td>
<td>188, 300, 62.70%</td>
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<tr>
<td>5</td>
<td>Oshkosh Area Community Foundation</td>
<td>$50,789.00</td>
<td>Corporate: $50,000.00, Employee: $789.00</td>
<td>9, 9, 100.00%</td>
</tr>
<tr>
<td>6</td>
<td>US Bank Oshkosh</td>
<td>$38,350.93</td>
<td>Corporate: $6,525.00, Employee: $31,825.93</td>
<td>282, 708, 39.80%</td>
</tr>
<tr>
<td>7</td>
<td>Hoffmaster Group, Inc.</td>
<td>$27,417.07</td>
<td>Corporate: $7,502.00, Employee: $19,915.07</td>
<td>101, 428, 23.60%</td>
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<td>8</td>
<td>University Of Wisconsin Oshkosh Staff &amp; Retirees</td>
<td>$26,848.66</td>
<td>Corporate: $0.00, Employee: $26,848.66</td>
<td>67, 2,912, 2.30%</td>
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<td>9</td>
<td>SNC Manufacturing Co.</td>
<td>$23,156.98</td>
<td>Corporate: $20,000.00, Employee: $3,156.98</td>
<td>19, 59, 32.20%</td>
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<td>10</td>
<td>Oshkosh Area School District</td>
<td>$21,092.75</td>
<td>Corporate: $0.00, Employee: $21,092.75</td>
<td>286, 1,570, 18.20%</td>
</tr>
</tbody>
</table>
IN GOOD COMPANY

Last year, the employees of small businesses, firms, corporations, partner agencies and academic institutions contributed to the Oshkosh Area United Way Community Fund that was invested in community programs and services for the 2018 funding year.

$200,000-$249,000
Oshkosh Corporation

$100,000-$149,000
JEK Foundation, Inc.

$75,000-$99,000
Amcor Flexibles

$50,000-$74,999
Bergstrom Automotive
Oshkosh Area Community Foundation
Silver Star Brands

$25,000-$49,999
Hoffmaster Group, Inc.
U.S. Bank Oshkosh

$15,000-$24,999
Oshkosh Area School District
SNC Manufacturing Co.
University Of Wisconsin Oshkosh
Staff & Retirees
Winnebago County

$10,000-$14,999
Aurora Medical Center
Bank First N. A.
Best Western Premier Waterfront Hotel
Brunswick Public Foundation
CliftonLarsonAllen, LLC
Experimental Aircraft Association
Festival Foods
Powergrid Solutions Inc./AZZ
UPS

$5,000-$9,999
4imprint USA
Associated Bank
BMO Harris Bank
Carl Hennig, Inc.
City of Oshkosh
Eastbay Inc.
Evergreen Retirement Community
GN-StrataGraph
Herbert Kohl Charities
Illinois Tool Works Inc.
Keenline Conveyor Systems
Kimberly-Clark Corporation
Pacur LLC.
Verve, A Credit Union
Wisconsin Public Service

$2,500-$4,999
Baker Tilly Virchow, Krause & Co. LLP
Blended Waxes
Community First Credit Union
FVTC
Hydrite Chemical Co.
McClone Insurance Group
Oshkosh Coil Spring
Oshkosh Community YMCA
Oshkosh/Winnebago Housing Authority
Peace Lutheran Church
Target Oshkosh
Windward Wealth Strategies

$1,500-$2,499
Ascension
Boys & Girls Club Of Oshkosh
CN/Canadian National
FedEx Ground
Fox Valley Savings Bank
The Howard
Independence Financial
Konrad-Behlman Funeral Homes
Old National Bank
Oshkosh Community Credit Union
Oshkosh Northwestern
Oshkosh Rotary Club
Oshkosh Southwest Rotary Club
Schenck SC

$1,000-$1,499
A. P. Nonweiler Company
ADVOCAP
American Red Cross
Ascension
AT&T
Blue Door Consulting, LLC
Enterprise
Oshkosh Chamber Of Commerce
Oshkosh Correctional Institution
Oshkosh Herald
Oshkosh Mid-Morning Kiwanis Club
Shopko Oshkosh
Steinert Printing Company
The Sullivan Group
UnitedHealth Group
LEADERSHIP GIVING

Leadership Giving contributions are the mainstay of United Way’s individual giving. About 300 donors gave at this level and provided more than $466,000 of our community investment.

Alexis de Tocqueville Society members are United Way’s most generous donors. Households who contribute $10,000 or more annually to create lasting, positive change in our community qualify as a Tocqueville member.

<table>
<thead>
<tr>
<th>TOCQUEVILLE LA SOCIÉTÉ NATIONALE</th>
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<td>Anonymous (2)</td>
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<tr>
<td>Wilson Jones</td>
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<td>Jorgene Hartwig</td>
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<td>Kathrine and Thomas Polnaszek</td>
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<td>Gary and Tina Schmiedel</td>
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<td>Tina Schoner</td>
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<td>Eric Wilson, M.D.</td>
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<td>Timothy and Judy Young</td>
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<td>David and Carla Omachinski</td>
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<td>Kevin Schneider</td>
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<td>Robin L. Schroeder</td>
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<td>Kent Schulte</td>
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<td>David and Amy Sitter</td>
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<td>Jennifer Skolaski &amp; Pravin Mansukhani</td>
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<td>Ken Strmiska and Sabina Singh</td>
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<tr>
<td>Andrew Wilson</td>
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<td>Mike and Joan Woldt</td>
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<td>Mei Bloechl</td>
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<td>Nancy and Jeff Braatz</td>
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<td>Lauren and Zach Brandon</td>
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<td>Gary and Jo Brantmier</td>
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<td>Shari Christie</td>
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<td>D. Dick Clark, M.D.</td>
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<td>Meghann Kasper</td>
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<td>Kay Kent</td>
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<td>Karena and Andy Leavitt</td>
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<td>Rory Leyden</td>
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<td>Jim Malczewski</td>
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<td>Mrs. Sally Mathison</td>
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<td>Charitable Giving Fund</td>
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<td>Norden-Vanden Heuvel</td>
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<tr>
<td>John and Jill Norton</td>
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<tr>
<td>Nancy Pagel</td>
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Bob Coglianese
Maria Concepcion
Jaclyn Cooper
Louise Coumbe
Nathan Crook
Elizabeth Delcamp
Rick R. Dittberner
Ron Docta
Glenn Doherty
Christine Dudzinski
Tessa Englund
Jean Erdman
David Freimark
Michael Gawel
Mary Beth Gehrke
Douglas Gieryn
Dale Glen
Joshua Goede
David Groenier
Scot Harenburg
Anne E. Hauch
Sara Heeney
Cindy Herbert
Clint Herrick
Laura Hofacker
Jeffrey Holtz
Michael Hovanec
Steve Hurley
Mike Ivy
Roger Jacobsen, D.D.S.
Timothy Jacobson
Roy and Liz Janzen
Lawrence and Jane Johnson
Linda Jones-Pierron
Nathan Kastein
Cassandra Knight
Colette Kolb
John Krause
John Kreul
Paul Kubicek
Patrick Larson
Mark Lee
Mike Lewis
Renee Maeder
Amanda and Jason Mallek
Patrick McClone
Carol and Joe McIlrree
Peter Mehn
Colin Meighen
Jaimie Monnett
Jenny Monroe
Gloria Moore
Tamara Mortenson
Andy Mugerauer
Nasr’s
Michael Nesbitt
Kathryn M. Nichols
Robert and Carol Niendorf
Mark Nonweiler
Duane and Megan Ott
Renea Paulick
Nicole Peterson
Barbara Piencikowski
Andrew Pierre
Warren and Darcy Pierson
Michael Pluchinsky
Peggy Pongratz
Beverly Jean Porter
Jacob and Kathleen Propp
James Rabe
Eric Regner
Brian Rhodes
Mark Rohloff
Scott Roidt
Lynn Ruedinger
David Sagehorn
Kayla Sattler
Dan and Christine Schetter
Dave Schmitz
Janice and Clifford Schwebke
Sarah Jo Scott
Edward Scully
Jon Sheehy
Jeffrey Slusarski
Paul Spangler
Jim and Joan Stahl
Meg Stautz

Leadership Continued

Susan M. Panek
Greg and Toni Pierce
Edward and Margaret Potempa
Carol and Kurt Rothe
Nick and Mary Schelling
Jeff and Karen Schneider
Robert Sims
Carol Sullivan
Diana Summers
Tamara Thomas
Thomas Van Handel
John L. Vette
The Wheel Family
Mary Ellen Wonders
Gary Yakes
Zeigler

BUILDER
$500-$999
Anonymous (15)
Christine Amundson
Amy Ashton
Jeanne Baivier
Joseph and Alice Bauer
Michelle Baumann
Tom Belter
Victoria L. Beltran
Daniel Benish
Tom Blaze
Michael Bonertz
Karen Bowen
Valerie Bowman
Pete Brace
Judith K. Britton
Barbara G. Brown
Ken amd Jan Brusda Family Fund
Melanie Buyarski
Carol and David W. Cameron
Marilynn and Dick Campbell
John Casper
Brian Chicoine
James and Kay Chitwood

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Leadership Continued

Andrea Steiner
Craig Steinert
Mark Steinert
Todd Stevenson
Chelsea Stindt

Dr. Loren and Judy Swanson
Scott Titel
Carl B. and Chris Tower
Kevin Tubbs
Susan Van Houwelingen
Phillip Vette Mosely
David Walkowski

William Weber, M.D.
Mary Ann Offer and Peter Westort
Jay Williams
Valerie Williams
Eugene Winkler
Margaret Winn
Shannon Ziltner

Oshkosh Area United Way Emerging Leaders program is proud to count nearly 50 people age 40 and under who give $250 or more. This group of dynamic leaders impacts lives in the community by giving, advocating and volunteering as an Emerging Leader.

HORIZON
$1,000-$1,499
Zachary Brandon
Mark Cyrulik
Jacob Jones
Meghann Kasper
Nick and Mary Schellinger

GOLD
$750-$999
Nathan Crook
Nathan Kastein

SILVER
$500-$749
Anonymous (2)
Amy Ashton
Maria Concepcion
Michael Gawel
Clint Herrick
Timothy Jacobson
Colin Meighen

Brian Rhodes
Meg Stautz
Chelsea Stindt

BRONZE
$250-$499
Anonymous (6)
Courtney Ader
Craig D. Alt
Thomas Benak
Dan Braun
Matthew Brodzeller
Jason Crooks
Andrew DeVries
Jordan Dvorak
Chris Golem
Drake Gutsmiedl
Debra Hansen
Hannah Jean
Ryan Jensen
Katie Johnson
Jacquelyn Kiffmeyer
Blong Lor
Amanda and Jason Mallek
Matt Marchinowski
Nicole Rayos and Ryan Rasmussen
Mark and Melanie Robinson
Anne Ruby
Denise Schultz
David Shadick
Luke and Lisa Timm
Ruth Toetz
Sheela Villiard
Chad and Angela Wade
Stephanie Werth
William Wyman
Matthew Zeamer
Kris Zweiger

These lists include 2018 campaign donations received by May 1, 2019. The lists were prepared with great care to ensure the accuracy of contributor information. Should any errors or omission be found, please contact the Oshkosh Area United Way office so we can extend our apologies and make corrections for the future.
IN-KIND GIFTS AND SPONSORSHIPS

The following businesses and individuals offered goods and services to Oshkosh Area United Way throughout 2018. We thank them for their kindness and generosity.

GOLD
$10,000-$14,999
Bergstrom Automotive

BRONZE
$500-$4,999
44 North Advertising and Design
4imprint
Bank First N.A.
Best Western Premier Waterfront Hotel
BMO Harris Bank
Brown Family Foundation
C. R. Meyer
CastlePierce
Dublin’s Irish Pub
Fox Valley Savings Bank
Jackson Kahl Insurance Agency
KerberRose
Lake Breeze Golf Club
Michael Cooney
Oshkosh Herald
Oshkosh Mid-Morning Kiwanis Club
Oshkosh/Winnebago Housing Authority
Rev’s Bowl Bar & Grill
Rhyme Office Products
Schenck
U.S. Bank
Weston Imaging Group

STEEL
$499 & Below (Cash)
AEGIS Financial (Bowman & Co.)
Al Hartman, Elizabeth Hartman, Amy Davis
Associated Bank
Clarity Care
Cliff’s Tire and Battery, Inc.
Evergreen Retirement Community
First Weber Realtors Oshkosh/Schwab
FloorQuest
Gartman Mechanical Services
Joann Cross
Link Computing Solutions
McClone Insurance
Midwest Realty Management
Oshkosh Herald LLC.
ReMax on the Water (KSV, LLC.)
SBG Financial
Silver Star Brands
Stockbridge Engineering
Suttner Accounting Inc.
Young & Maslowski LLP
In 2018, our organization benefited from the dedication of 17 members on our board. We recognize their contributions reflect a year-round commitment. Oshkosh Area United Way is very fortunate to have such thoughtful and devoted community members guiding and supporting our organization. Thank you for all that you do.

Board of Directors and Officers

Ken Arneson
Evergreen Retirement Community

Chuck Basting
Silver Star Brands

Bryan Brandt
Oshkosh Corporation

Mark Cyrulik
Blue Door Consulting

Annie Elmer
Reff Bavier Lim Muza Sundet & Dunham, S.C.

Paulette Feld
Winnebago County Labor Council

Karlene Grabner
Oshkosh Area Community Foundation

E. Alan Hartman
University of Wisconsin-Oshkosh Board Chair

Nathan Kastein
Bank First N.A. Treasurer

Mandy Potts
University of Wisconsin-Oshkosh

Michael Rust
Winnebago Conflict Resolution Center Chair Elect

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Copper Harbor Investment Advisors, LLC. Vice Chair Investment Management

Jennifer Skolaski
Nonprofit Leadership Consulting, LLC. Vice Chair Allocations & Community Impact

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Hoffmaster Group, Inc.

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BMO Harris Bank Former Board Chair

Will Wyman
CastlePierce

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Anne Hauch
Office Manager

Nicole Rayos
Marketing & Community Impact Director

Melanie Robinson
Business Development Director

2018 Campaign Co-Chairs

Dr. Paul and Peg Larson
Community Leaders
Oshkosh Area United Way improves lives by leveraging people and resources to create innovative solutions to community needs.

TAKE ACTION

GIVE. ADVOCATE. VOLUNTEER.

BECOME A WORKPLACE CAMPAIGN CHAMPION | SIGN UP TO VOLUNTEER | ENROLL IN YOUR EMPLOYER’S PAYROLL DEDUCTION PROGRAM

WWW.OSHKOSHUNITEDWAY.ORG

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