

## Special events motivate and promote team spirit

*Running a United Way Campaign is good for Oshkosh and your organization as they bring employees together to support our community and have fun! Include one or more special events in your United Way Campaign to help motivate and promote team spirit, raise awareness and money to support progress on community goals.*

*We know that Employee Campaign Champions and their committees are the real experts when it comes to events. Your enthusiasm and creativity make these events really SPECIAL. If you are looking to try something new this year, review the list of event ideas to help spark your creativity. A special thank you to all of the volunteers who contributed their ideas!*

### FOOD

#### Restaurant Take-Over or Guest Bartenders

*Restaurant or bar donates a portion of sales to your campaign on a designated day. Staff are invited to volunteer and help.*

#### Walking Tacos

*Sell individual bags of Frito Chips and employees can customize with provided taco meat, cheese, salsa and sour cream.*

#### Leadership Grill-Out

*Leadership team grills hot dogs and brats and sells them with chips and a drink.*

#### Taste of the World Luncheon

*Employees pay a fee to eat a small buffet of international foods.*

#### Soup Contest

*Staff enter their soup in a contest to win a special incentive. Charge a small fee to have the employees vote for their favorite soup.*

#### Carnival Lunch

*Set up a mini carnival in the break room over the lunch hour. Charge to play. Easy game ideas include: ring toss, balloon pop, cake walk, ping pong toss.*

#### Pie Face

*For a fee, employees nominate one another to receive a pie in the face. Top 4 people with the most votes receive a pie in their face at a company event.*

#### Mashed or Baked Potato Bar

*Mashed or baked potatoes are sold and served with a variety of DIY toppings.*

#### Donut Eating Contest

*Employees raise money by sponsoring contenders on a per-donut-eaten basis. The winner is determined by either eating the most donuts in a time frame or the first to finish a set number of donutes.*

#### Sweet Treat Cart

*Donated sweet treats are sold from a cart that travels throughout an office—door to door or workstation to workstation.*

#### Chili Cook-Off

*Convert a conference room into a Chili Test Kitchen. Employees provide chili and compete to win a prize. Admission is charged to sample the chili recipes.*

#### Sake/Sushi Tasting

*Individuals pay to attend event featuring an assortment of food and drinks. Background information on refreshments is also provided.*

#### Tailgate Party

*Host a tailgate party. Charge a fee to attend. Include food and games.*

#### State Fair Pie Tasting

*Invite employees to bake a prize winning pie. Employees pay to vote on the best pie.*

#### Yogurt Parfait or Oatmeal Bar

*Invite employees to provide a donation and create their own breakfast dish.*

### FUN AND GAMES

#### ETO (Extra Time Off) Goodie Bags

*Assemble and sell bags of candy. In each bag include a slip of paper with a message. A few messages say, "Congratulations you won 4 hours of extra time off," or some type of incentive. Other messages say, "Sorry, you didn't win this time. Please play again." You could also add other prizes to the Goodie Bags such as gift cards.*

#### Poker Walk

*Employees walk to 5 stations, picking up a card at each. Best poker hand wins.*

#### Bingo

*Bingo cards sold and games played over the lunch hour.*

#### Fuzzy Slippers

*Find a large pair of fuzzy slippers. Employees pay to choose a co-worker to wear them for a specified amount of time.*

#### Balloon Pop!

*Put the name of a donated prize in each balloon. Charge employees to pop balloons to discover their prize.*

### Office Olympics

Assign employees to teams for various competitions such as Frisbee throwing, rubber band archery, water relay and paper shoot-out, with points earned.

### Miniature Golf Course & Marshmallow Driving Contest

Company grounds turned into a miniature golf course or putting green. Marshmallow driving contests are fun too!

### Buy a Boa

Purchase brightly colored feather boas to sell. The purchaser chooses a person to wear the boa for the day. To get rid of the boa, the wearer must pay to pick another employee to wear the boa. The boa must be worn at least 10 minutes prior to choosing another lucky boa wearer.

### Penny Wars

Teams compete to gather the most spare change; pennies are worth positive points and everything else negative points. Losing team buys the winning team lunch.

### Mystery Pumpkins

Buy miniature or regular pumpkins for employees to purchase. Write numbers on the bottom of each pumpkin. Draw numbers for prizes corresponding to the numbers on the pumpkins. Pumpkins can be taken home and carved for a later Pumpkin Carving contest.

### Rubber Ducky Pond

Employees pay a buck and pick a duck to win a prize.

### Look-a-Like Contest

Employees encouraged to dress up like famous personalities. Host a personality parade and have co-workers pay to vote for the best costume.

### Mini Golf

Mini-golf competition at Vitense Golfland. Competitors pay entry fee and can buy additional strokes, par on a hole or pay to give opposing team a stroke.

### Bean Bag Toss Tournament

Entry fee charged for single elimination bean bag tournament. Winner receives bragging rights for the year.

### Wii Olympics

A series of one-on-one Wii sport challenges.

### White Elephant Sale

Employees donate odd items for the sale. Co-workers have the opportunity to buy items and stipulate in whose workspace these items should be displayed. Set a time frame for which objects must stay in that location

### Executive Tricycle Race

Executives volunteer to race tricycles and employees bid on who they want to see race.

### Campaign & Community

Boost your campaign by engaging with one of OAUW's partner agencies. Contact your Relationship Manager for more information.

### Pet Photo Contest

Employees are invited to bring in a photo of their pet. Staff pay to vote for the their favorite photo.

### Flamingo Flocking

Choose a theme for your workplace (flamingos, sports teams, cartoons, etc.) and invite employees to provide a donation to flock a co-worker for a day. Employees can also purchase an "insurance plan" if they don't want to be flocked!

### Guessing Games

Fill a jar with anything - Skittles, M&Ms, Hershey Kisses. Charge for each guess. Closest guess wins the jar.

### Picture Match Game

Invite employees to bring in baby or high school graduation photos. Charge for each guess.

### Dunk Tank

Managers volunteer to sit in a dunk tank and employees buy chances to dunk them.

### Spare Change Jars

Place empty jars near vending machines or gathering places. Ask employees to deposit spare change throughout the year for United Way. This can be a competition between departments to see who collects the most change in a time frame.

## FOR SALE

### Candy Grams

Sell candy bars or small bags of candy. Charge for inter-office delivery.

### Mini Massage

Find a certified massage therapist willing to donate their time. Charge employees for a 15 minute chair massage.

### Flower Sale

Sell flowers by the stem. Charge for inter-office delivery.

### Silent Auction

Week long auction of items donated by local businesses and employees. To participate people purchase a bid number, to provide some anonymity and drive up bids.

### Front Row Parking

Raffle off front row parking spots for a year, or during winter months.

### Golf Balls 'Fore' Sale

Collect old golf balls. After a clean and a shine, charge by the dozen.

### Themed Baskets

Ask individuals or departments to create theme related baskets. Auction off baskets to each highest bidder.

### Talent Auction

Employees donate special talent or skills for colleagues to bid on, for example scuba lessons, knitting classes, food for the department, handcrafted jewelry, scrapbook services or a musical performance.

### Executive Chef

Auction off a dinner for two or more at the home of an executive (or lunch out of the office with an executive).

### Extra Vacation

Raffle off an additional day or half day of vacation.

## Incentives motivate and promote giving, advocating, and volunteering

### When to add incentives

To encourage first-time donors to make a gift • To encourage a pledge increase or a leadership gift  
When employees attend meetings and campaign events • To persuade colleagues to turn in  
their pledge form by a certain date • To educate colleagues about United Way

### Where to get incentives

Your organization • Ask your vendors for a small donation • Ask local businesses for a small  
donation • Have managers or other employees offer to sign up and provide an incentive •  
Use company merchandise or apparel • Use the United Way store at [unitedwaystore.com](http://unitedwaystore.com) or  
contact your Relationship Manager to learn about items like t-shirts • Have company credit cards  
that accrue points? Redeem the points for prizes or gift cards!

### No budget incentive ideas

Casual Day stickers • VIP parking spaces • Pass for a long lunch • Pass to sleep-in late  
Office pot luck • Traveling trophy for department with highest participation or percentage of  
increase • Car started and windows scraped every day for a week • Donated items or gift  
certificates from vendors or local merchants

### Incentives if you have a budget

Candy or treats • Host a luncheon or food cart • Extra vacation time  
Movie theater passes • Gift certificates to local restaurants, spas, gas, etc.  
Tickets to sporting events • Weekend get-aways